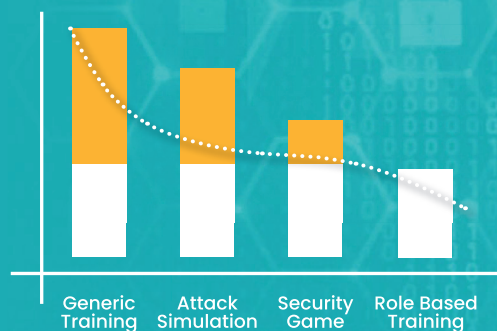


# HOW TO CONVERT YOUR EMPLOYEES INTO A HUMAN FIREWALL

Reduce the risk of attacks by up to 90% within a year with cyber awareness training

- 👍 Phishing attack simulations
- 👍 Customizable training
- 👍 Cloud or on-premise installation
- 👍 Affordable pricing



## WHAT IS LUCY?

**LUCY keeps your staff vigilant against cyber threats with simulated attacks** and LUCY's E-Learning Platform with hundreds of preconfigured videos, training & quizzes.

## PRODUCT FEATURES

### ATTACK FEATURES

- Phishing simulations
- Ransomware simulations
- Portable media attacks (USB, CD, etc.)
- Malware simulations (Office macros, Java, etc.)
- File-based attacks (PDF, Audio, etc.)
- Spoofing attacks (Website Cloner, SMS- & Mail- spoofing)
- Double-Barrel attacks

### TRAINING FEATURES

- 300+ training modules
- Role- and reputation-based training
- End user training portal
- E-Learning education diploma
- Measure training success
- E-Learning content authoring toolkit
- Static training library
- Off-site support
- Video customization options
- Training content export (SCORM)

### MAIL PLUGIN FEATURES

- Report emails with a single click
- Deep inspection request
- Automatic incident analysis
- Incident auto feedback
- Threat mitigation
- Custom rule-based analysis
- Plugin customization options
- Third party integration
- Identify attacks with common patterns
- Incident user reputation profiles

## FAST FACTS

**14,000**

Downloads

**11,000**

Installations worldwide

**23,000,000**

Users educated

**800+**

Best practice attack templates

**100,000+**

Campaigns executed

**350,000+**

Recipients in a single campaign

**300+**

Customizable training modules

**30+**

Available languages



In 2021, LUCY won the Cyber Security Excellence Award for Best "Anti Phishing"



In 2021, LUCY won the Cyber Security Excellence Award for Best "Security Education Platform"



2021 Gold Winner of the Cyber Security Global Excellence Award for "Cyber Security Education and Training"

## WHY LUCY?



### LEARNING MANAGEMENT SYSTEM

#### Fully Integrated LMS

300+ training modules with Videos, Quizzes, Games & more in 30+ languages



### ATTACK SIMULATIONS

#### Covers All Attack Types

800+ attack templates: phishing, ransomware, malware, portable media & more



### CUSTOMIZATION

#### Fully Customizable

White Label  
Customized security policies,  
Message from the CEO/CISO



### PHISHING BUTTON

#### Phish Alert Button Mail Plug In

Desktop & Mobile



### REPORTING

#### Real-Time Monitoring

Track attack statistics & E-Learning progress



### INSTALLATION

#### Flexible

On-Premise, Cloud Server  
or SaaS



### PRICING

#### Affordable

4-5x cheaper than competitors



### GDPR COMPLIANCE

#### Data Privacy

Full control over data collection  
Role-based access

More than **400** customers already trust in LUCY:



**Lufthansa**

**Deutsche Lufthansa AG**

Largest German airline



**ADNOC**

Abu Dhabi National Oil Company with 55,000 employees



**SIX GROUP**

The Swiss Stock Exchange

**HEIDELBERGCEMENT**

**HeidelbergCement**

One of the largest building materials companies in the world with 53,000 employees worldwide

**die Mobiliar**

**die Mobiliar**

Largest Swiss corporate insurer

**BOSCH**

**Robert Bosch GmbH**

Multinational engineering & technology company with 400,000 employees worldwide

## CLIENT TESTIMONIALS

“ Lucy offers an **ideal overall package** that helps us to keep our employees' awareness **permanently high**.

Rolf Freudensprung, Director Corporate Safety & Security, Information Protection at Deutsche Lufthansa AG

“ LUCY offers a wide range of training and attack simulations that we can **customize** to meet our specific needs.

Markus Waldebühl, Deputy Head of IT at Limmattal Hospital, Switzerland

“ Lucy is the most **powerful, most reliable, and most effective tool** available.

Lucas Lomax, InfoSec Analyst, Red Team Manager at Focus Audits

“ It is simply a great feeling to see that **employees have become much more alert**.

Mark Christiansen, IT Security at Frosta AG

**CONTACT US**  
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