



Bosch uses Lucy Security for internal phishing simulations

Another LUCY solution implemented at:



AT A GLANCE

Industry
Conglomerate

Challenge
Worldwide Protection of employees, plants and data across different countries

Solution

- LUCY Ultra Edition On-Premise with additional Q+A Systems

Advantages

- Effective human security intelligence and work
- Quickly and reliably data
- Entertaining staff education
- Content available in 30+ languages
- The variety of options of the LUCY Ultra Edition gives great scope for the future.

The majority of cyber attacks specifically use the human vulnerability to gain access to a company's IT. More than 90 percent of all successful attacks are based on social engineering, with phishing e-mails being one of the most popular methods used by criminals to obtain employee data and sensitive information.

Security awareness in companies

Considering the facts, more and more companies realize that a professional security strategy does not only require professional IT security solutions, but that security always starts at the "first line of defence" namely with their own employees. Only if employees are aware of possible risks and are able to recognize a cyber attack as such, countermeasures can be taken immediately.

Attack simulations with Lucy Security

This is when cybersecurity awareness platforms come into play: They help companies to continuously train their employees.

Lucy Security, one of the leading providers of cybersecurity awareness platforms from Switzerland with more than 10,000 installations and 26 million users, provides companies with a standard software platform to train their employees: They learn to recognise IT security threats by using numerous learning modules and attack simulations. Lucy Security offers a comprehensive e-learning environment with hundreds of modules in the form of videos, games and interactive courses as well as a learning management system. In addition to providing training and information, the learning



We are very pleased that Bosch now also appreciates our extended training materials such as videos, animations or quiz games and that they include this content on their learning platforms," Stacho continues.

In a recent study in June 2020, Lucy Security surveyed 900 companies, 92 percent of the respondents fully or largely agreed that their employees' awareness for cybersecurity has increased in recent months or years. This means that nine out of ten participants claim that the level of awareness of their employees has increased. 96 percent of the companies stated that "security awareness" activities have generally contributed to a higher level of IT security in the company.

platform allows companies to take on the fictitious role of an attacker and to simulate phishing scenarios. These include SMS phishing, corporate phishing or spear phishing. All simulations and campaigns can be customized to individual threats for the respective company. The templates provided by Lucy Security cover the entire threat potential. In a secure environment, employees can experience how real cyber attacks occur and how to detect them. For example, Bosch has been using this security awareness platform from Lucy Security since 2016 to implement phishing simulations.

Awareness campaigns from Bosch

"It is very important for us to minimize potential cyber risks," says Carsten Heitmann, Vice President Governance IT Security at Bosch.

"In addition to technical security, this includes above all raising the awareness of our associates."

Therefore, Bosch regularly informs and trains its associates on these topics. *"We show our workforce how each individual can make a contribution to increase security in the company,"* says Heitmann.

"Bosch trains their associates on how to recognize phishing e-mails and how to behave correctly," notes Palo Stacho, co-founder and Head of Operations at Lucy Security. *"The company also sends fake phishing emails to approximately 300,000 employees worldwide. This is only possible because at Lucy we can provide training and campaign content in more than 30 languages to our customers. The Bosch campaigns are realised via our on-premise version of the Lucy solution platform."*

Results of cybersecurity awareness

With comparatively little effort, the added value is enormous: Awareness campaigns can make a company up to ten times more secure in the long run, as stated in an analysis by Lucy Security. After all, employees are the first and most important line of defence that must be actively integrated into the security strategy. Regular awareness trainings are an essential element within an effective security concept.

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LUCY Security AG, Chamerstrasse 44, CH-6300 Zug, Switzerland, +41 44 557 19 37
LUCY Security Inc, 13785 Research Boulevard, Suite 125, Austin, TX 78750, USA, +1 512-696-1522

