

How Awareness Training Reduces the **RISK OF PHISHING** in Healthcare

Practical ways to reduce the risk of phishing through behavioural changes based on employee awareness



Why it Matters?



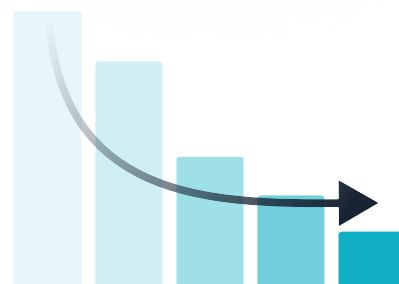
As few as 20% of employees correctly identify phishing emails during baseline simulations in healthcare environments.

Training Dramatically Lowers Click Rates

Up to 70% reduction

in phishing link clicks after awareness training

Source: LUCY Awareness internal data & industry benchmarks



Simulations Train Real Vigilance

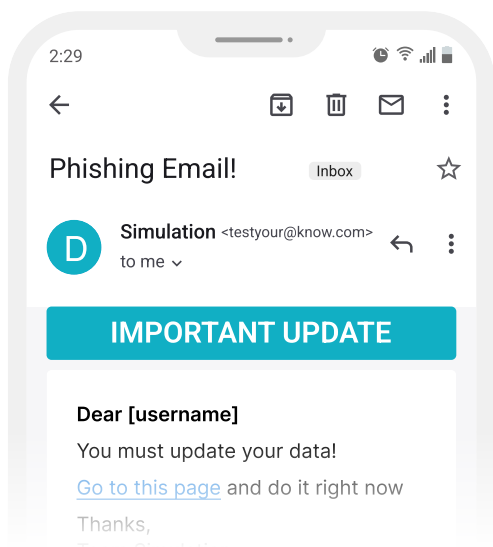
- Staff exposed to regular simulations are **4X more likely to report** real phishing emails
- Simulation-trained teams **reduce real phishing incidents by 67%**

Tailored Learning Increases Retention

- Role-based training increases phishing detection rates by **up to 45%**



- Multilingual content **boosts completion rates by 60%** in diverse healthcare settings



Build a Safer Human Firewall

- ✓ Run simulated phishing campaigns every 4-6 weeks
- ✓ Use short, role-based awareness Training
- ✓ Promote an internal reporting culture (e.g., "Report Phish" button)



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